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Future trends in geospatial information management: the five to ten year vision

Dr Vanessa Lawrence CB
Co-Chair, UN-GGIM Committee of Experts

Second session of the Committee of Experts, August 2012



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UN-GGIM: Four critical tasks

- Evolving a shared vision for the future in management of geospatial information nationally and globally;
- Evolving an inclusive platform for improving, sharing and disseminating national and global geospatial data;
- Evolving a global 'Statement of Ethics' and supporting code of conduct to enhance public trust;
- Evolving a mutually beneficial relationship between the Government and the non-Government entities;



Evolving a shared vision

- Evolving a shared vision for the future in management of geospatial information nationally and globally;



Visioning paper: Why?



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Background

- Agreed at the first meeting of the Committee of Experts on UN-GGIM that it would be useful to document the direction of travel for the geospatial world over the next 5 to 10 years
- Views sought from Member States, a number of experts and visionaries across a wide range of aspects of the geospatial community – from data collection experts, academics and major users of geospatial information, through to leading figures from the private sector and the Volunteer Geographic Information (VGI) movement



Timetable

- Request for short papers sent out December 2011
- Contributions received by experts from a wide range of fields by February 2012
- Forum to further discuss emerging trends, Amsterdam 24 April
- Draft paper presented to 2nd session of UN-GGIM Committee of Experts, New York, August 2012 for consideration and discussion
- Final paper presented to Second High-Level Forum on UN-GGIM, Doha, Qatar, February 2013



Five broad themes identified

- Trends in technology and the future direction of data creation, maintenance and management
- Legal and policy developments
- Skills requirements and training mechanisms
- The role of the private sector and non-governmental sectors
- The future role of governments in data provision and management



Trends in technology and the future direction of data creation, maintenance and management



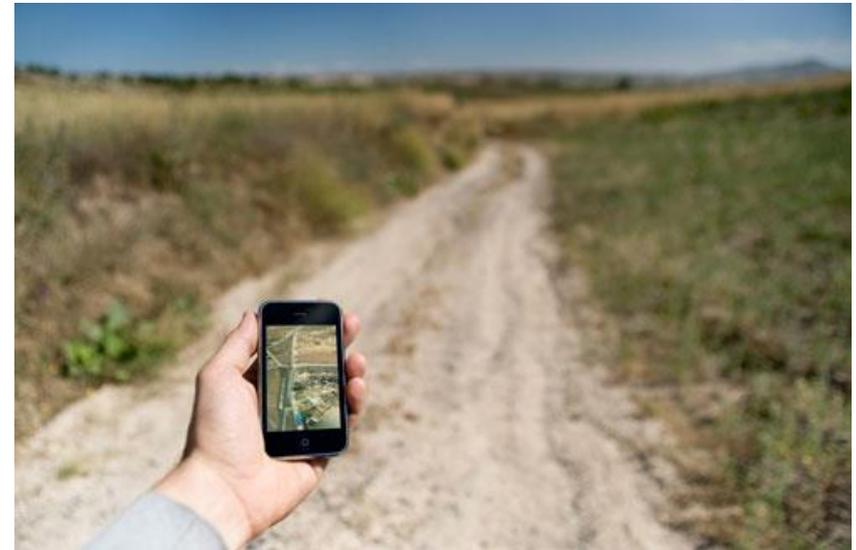
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Trends in Technology and the future direction of data creation, maintenance and management

- Everything will be, in some sense, a geospatial beacon, referencing to or generating location information.
- Location information as “*Analytical superfood*” that can and will, if used effectively and appropriately, improve people’s lives across the globe.



Trends in Technology and the future direction of data creation, maintenance and management

- Growth in the amount of data (approximately 2.5 quintillion bytes created per day) brings with it an ever-growing requirement to be able to find the *right* information at the *right* time.
- The demand for real-time information and real-time modelling available through social media and other web uses, seems certain to increase over the coming years and presents real challenges.



Trends in Technology and the future direction of data creation, maintenance and management

- Massive shift in how geospatial information managed, hosted, served and how it is consumed.
- Use of the cloud will become the norm, enabling the desired information accessible to anyone, anywhere, anytime, available on the device of your choice.



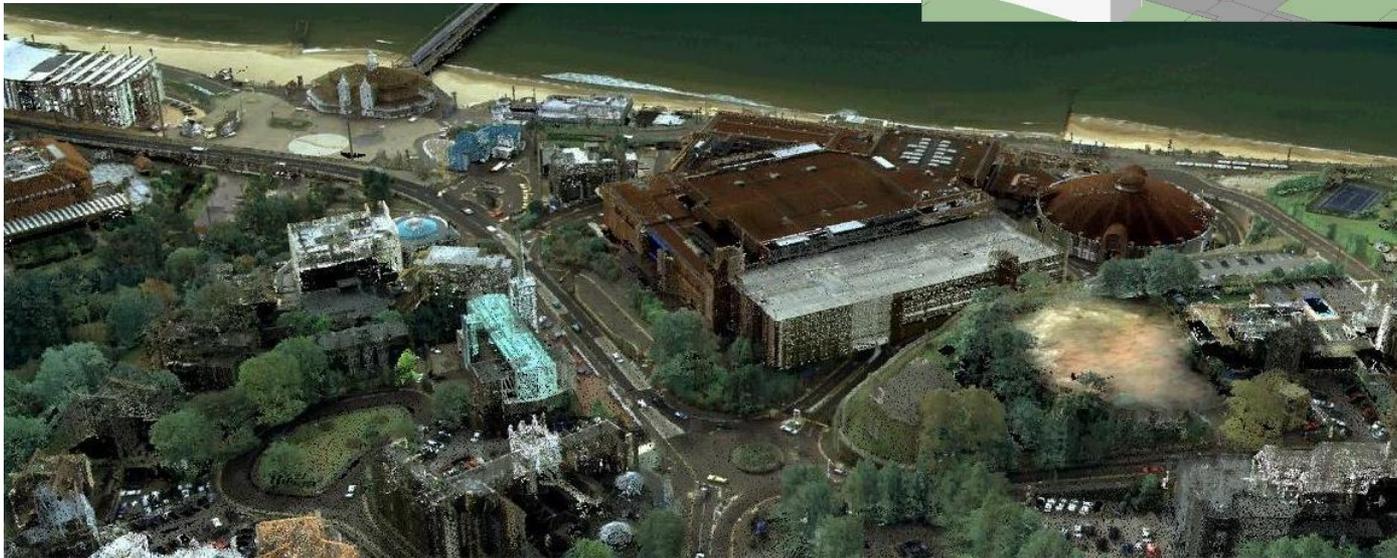
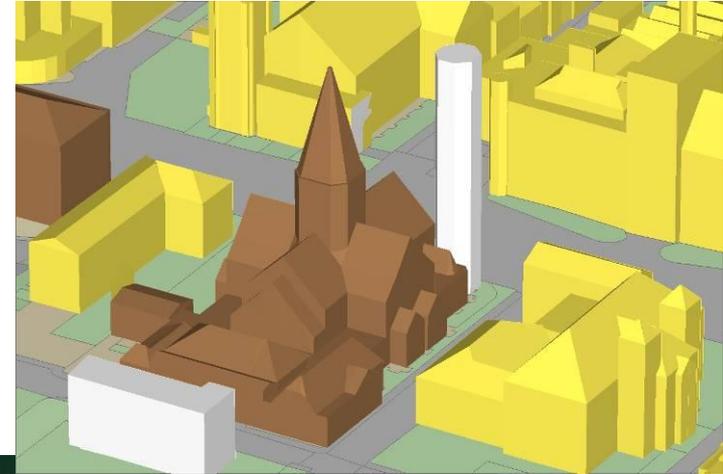
Trends in Technology and the future direction of data creation, maintenance and management

- Value of open source will grow as more users adopt and feedback improvements.
- Three trends likely to drive adoption:
 1. where resources are scarce or provides best expertise;
 1. ability to modify and share easily, and build common user communities;
 2. future geospatial leaders exposed at early stage to the use of open source and so already culturally attuned.



Trends in Technology and the future direction of data creation, maintenance and management

- The trend of moving from 2D mapping through to 3D and on to 4D visualisations is technology-driven and will accelerate.
- Users will expect much more complex and realistic models, to enable effective planning and management and to optimise resources.



Trends in Technology and the future direction of data creation, maintenance and management

- Unmanned Aerial Vehicles (UAVs) are likely to be increasingly used. An additional method of data capture on its own, and also to complement existing methods of aerial and satellite remote sensing.
- The ease-of-use, speed of capture, and ability to access difficult areas means they are of particular use in emergency response situations or where real-time information is of particular value to those on the ground.

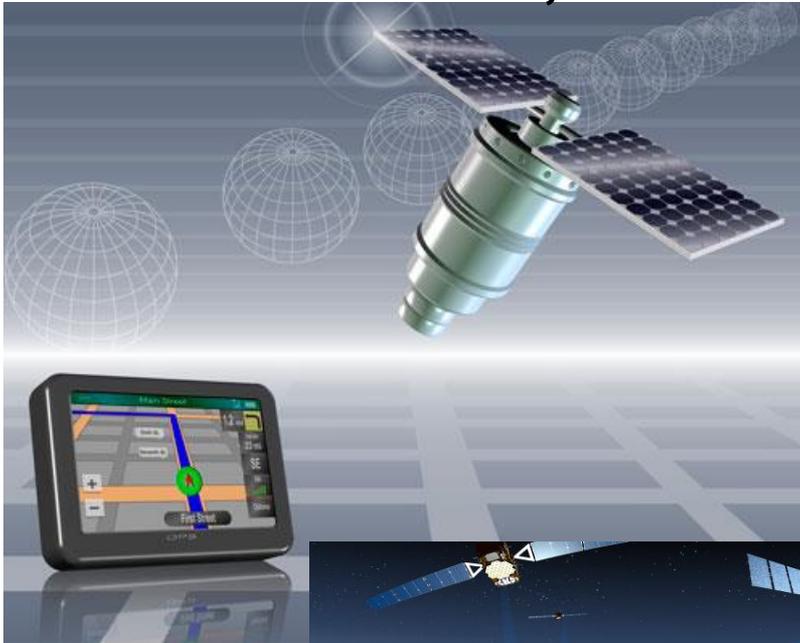


Trends in Technology and the future direction of data creation, maintenance and management

- Quality of aerial and satellite imagery will continue to increase.
- However, with existing availability of high resolution in many areas of the globe already, focus is likely to be on speed of acquisition and dissemination rather than on the quality.
- Indoor positioning is an emerging area of interest



Trends in Technology and the future direction of data creation, maintenance and management



- Launch of new and next generation GNSS will enable faster data collection, with higher accuracy and greater integrity.
- Improved satellite technologies are starting to challenge the way vertical reference systems are defined.
- Interoperability and unification of geospatial information datasets across the globe will become increasingly important.



Legal and policy developments



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Legal and policy developments

- Traditional funding models may require radical change.
- Role of NMCAs will move towards demonstrating value and securing funding.
- Reductions in central government funding will necessitate more active collaboration with the private sector.

L 345/90

EN

Official Journal of the European Union

31.12.2003

DIRECTIVE 2003/98/EC OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 17 November 2003 on the re-use of public sector information

THE EUROPEAN PARLIAMENT AND THE COUNCIL OF THE EUROPEAN UNION,

Having regard to the Treaty establishing the European Community, and in particular Article 95 thereof,

Having regard to the proposal from the Commission ⁽¹⁾,

Having regard to the opinion of the European Economic and Social Committee ⁽²⁾,

Having regard to the opinion of the Committee of the Regions ⁽³⁾,

Acting in accordance with the procedure set out in Article 251 of the Treaty ⁽⁴⁾,

Whereas

(5) One of the principal aims of the establishment of an internal market is the creation of conditions conducive to the development of Community-wide services. Public sector information is an important primary material for digital content products and services and will become an even more important content resource with the development of wireless content services. Broad cross-border geographical coverage will also be essential in this context. Wider possibilities of re-using public sector information should *inter alia* allow European companies to exploit its potential and contribute to economic growth and job creation.

(6) There are considerable differences in the rules and practices in the Member States relating to the exploitation of public sector information resources, which constitute barriers to bringing out the full economic potential of this key document resource. Traditional practice in public sector bodies in exploiting public sector information has developed in very disparate ways. That should be taken into account. Minimum harmonisation of



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Legal and policy developments

- Who owns the data?
- What is the model for investing in and maintaining new and expensive content?
- Establishment of trans-national frameworks needed to overcome the increasing trend in data piracy and hacking.



Govt to bring in geospatial data Bill in Budget session, says Sibal

Regulator to oversee licensing of geospatial information

Our Bureau
Hyderabad, Jan. 18

Geospatial sector in India is expected to get a slot in the ann next month with the Union Government hoping to introduce and pass the National Geospatial Data Authority Bill in the Budget session.

"It is being discussed in inter-ministerial meetings. We expect that it will be introduced in the Budget session," Mr Kapil Sibal, Minister for Science and Technology, Human Resources Development and IT and Telecom, said.

The geospatial sector in the country has been growing with the entry of private and international companies utilising data generated from space-based platforms like remote sensing and near-earth orbiting satellites about various features of natural resources and developing geo-



Mr Kapil Sibal, Minister for HRD, Science and Technology, Earth Science, Communications and Information Technology, at the Geospatial World Forum meeting in Hyderabad on Tuesday. Also seen are (from left) Dr K. Kasturirangan, MP and Member of Planning Commission, Dr M. P. Narayanan, Chairman, GIS Development; and Dr R. Sivakumar, CEO, National Spatial Data Infrastructure. - P.V. Sivakumar

13th Five-Year Plan should use geospatial technology in planning.

He said a National GIS System was being developed to synergise geospatial data and create a system to access the same.

A task force would look into the capacity requirement for the industry and evolve a geospatial culture in the country.

The task force was expected to submit its report in a month.

AWARDS

Mr Sibal presented awards to natural Resources Canada (category - Premier mapping Agency), Ms Vanessa Lawrence CB, Director-General and Chief Executive of United Kingdom's Ordnance Survey (Geospatial personality of Decade), Zolta group (World Leaders in Geospatial



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Legal and policy developments

PRIVACY

Berlin court rules Google Street View is legal in Germany

A Berlin court has ruled that Google Street View is legal. But that doesn't mean the lawsuits will end, legal scholars say.



A Berlin court has ruled that Google Street View is, in fact, legal in Germany.

Last Tuesday, the Berlin State Supreme Court (Kammergericht) announced its decision in a court case from late last year, in which a woman had sued Google, fearing that photos of her, her front of her house would be posted on Google Street View and would thus violate her property and privacy.



SiliconANGLE » Google Street View: Approved In Israel. Not Welcome in Europe

Google Street View: Approved in Israel, Not Welcome in Europe

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Canada slaps Google for Street View Wi-Fi intercepts

Canada's privacy commissioner says, however, that the matter is resolved if Google deletes data and agrees to improve privacy training.

by Declan McCullagh | October 19, 2010 1:42 PM PDT

The Canadian government concluded today that Google's collection of fragments of Wi-Fi transmissions violated the law, but also said that the recording was the "result of a careless error" and was not intentional.

Jennifer Stoddart, Canada's privacy commissioner, said she would consider the investigation closed and the matter resolved as long as Google revises its internal procedures to improve "the privacy training it provides all its employees" and deletes or segregates any data relating to Canadian citizens.

In e-mail to CNET, a Google spokesman said the company is working with the privacy commissioner: "As we have said before, we are profoundly sorry for having mistakenly collected paykard data from unencrypted networks. As soon as we realized what had happened, we stopped collecting all Wi-Fi data from our Street View cars and immediately informed the authorities."

Stoddart's report sheds a bit more light on what led to the erroneous collection of about 12 Blu-ray discs' worth of Wi-Fi transmissions worldwide. She said that her investigation revealed that an unnamed Google engineer failed to follow company procedures by not sending design



BIG DATA

EVENT ANGLE:
HADOOP WORLD

Hostile. If there is a perfect word that describes the response of European countries and parts of the United States about Google Street View, then this is the perfect one. Presently, there are over 30 nations that permitted the service's entrée in their land—and while Europe remains frigid about Google Street View, Israel sees the good part and approved its operations with certain limitations.



- Individual's right to privacy, consumer protection and marketing laws need to evolve to enable each citizen to enjoy appropriate protections.
- Increasing demand for global frameworks that need to enable consistent, trans-border legal protections for individuals.
- Getting the best from volunteer geospatial community and government – a clear goal over the next five years.



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Legal and policy developments



- Where does liability lie – if the trend in litigation and seeking legal redress for data issues grows?
- Technology develops without boundaries; whereas legal and policy frameworks, confined by national boundaries, are not developing in a consistent way.
- Development of consistent and transparent legal and policy frameworks – in areas such as privacy, national security, liability and intellectual property – are required.



Skills requirements and training mechanisms



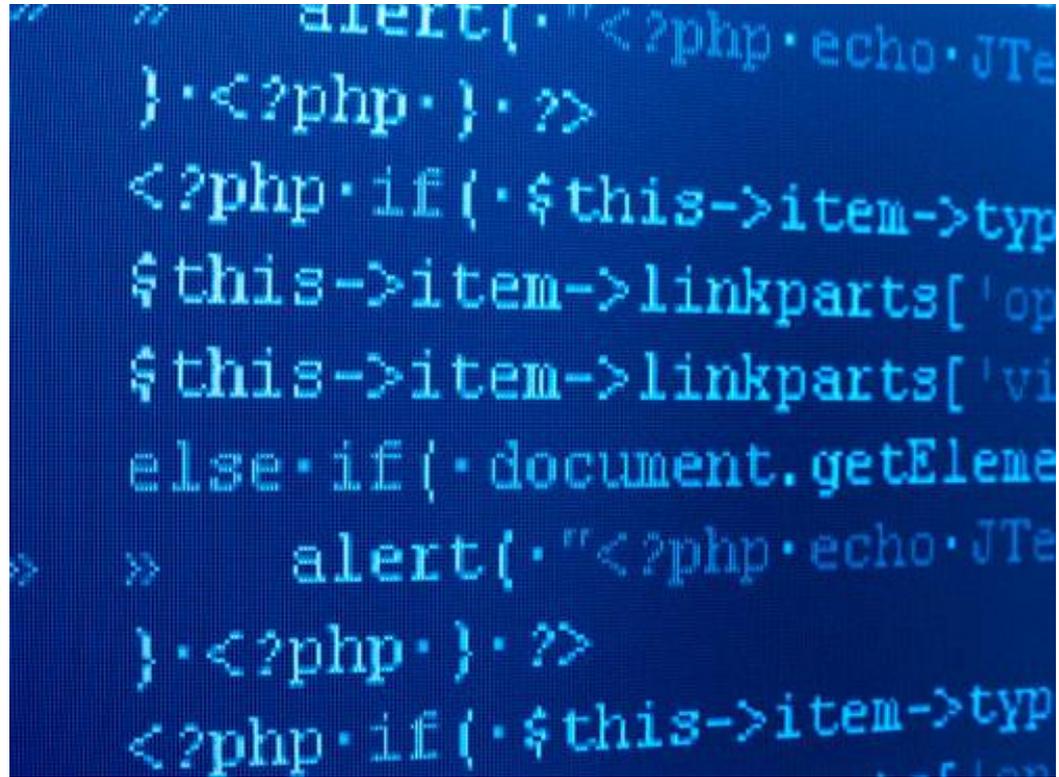
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Skills requirements and training mechanisms

- Premium for highly skilled data modellers – with a range of competencies and ability to understand complex and time based data must be a priority.
- Global networked communities.



Skills requirements and training mechanisms



- Research and development into new methods of cartography – particularly to facilitate display on different devices e.g. mobile, 3D TV
- More collaboration between NMCAs and the design and creative industries, to harness visualisation skills in a way which enables geospatial information to be presented in the most appropriate means to inform decision makers.



Skills requirements and training mechanisms

- Policy and decision makers, to the very highest levels of governments and NGOs will need education in the value of using geospatial information as a building block of base infrastructure of each nation
- Wider range of professional, academic and in-business approaches, in collaboration with leading NMCAs, to develop a global skills base.



A screenshot of the DeforestAction website. The page features a navigation menu with links for HOME, ABOUT, NEWS, ACTION HQ, SCHOOLS, FAQs, MOVIE, DONATE, PARTNERS, and CONTACT US. The main content area is titled 'MONITORING' and includes a large image of green leaves with water droplets. Below this, there is a section for 'Earth Watchers' with a call to action to 'Register and become an EarthWatcher now!'. A video player is embedded on the page, showing a 'DeforestACTION EarthWatchers Video Tutorial (HD)'. A donation button is visible on the right side of the page, with the text 'US\$94,222 RAISED SO FAR TO PROTECT BORNED FORESTS!' and a 'DONATE NOW' button.



Skills requirements and training mechanisms

- Investment in Research and Development (R&D) will continue to be vital.
- Areas of particular interest should include:
 1. More effective and automatic processing of sensor data
 2. Development of location based applications and integration of high volumes of unstructured data
 3. Investing in early stage prototyping, testing and evaluating in emerging areas means opportunities can be realised at the earliest opportunity – and is more widely understood within a range of organisations.



The role of the private and non-governmental sectors



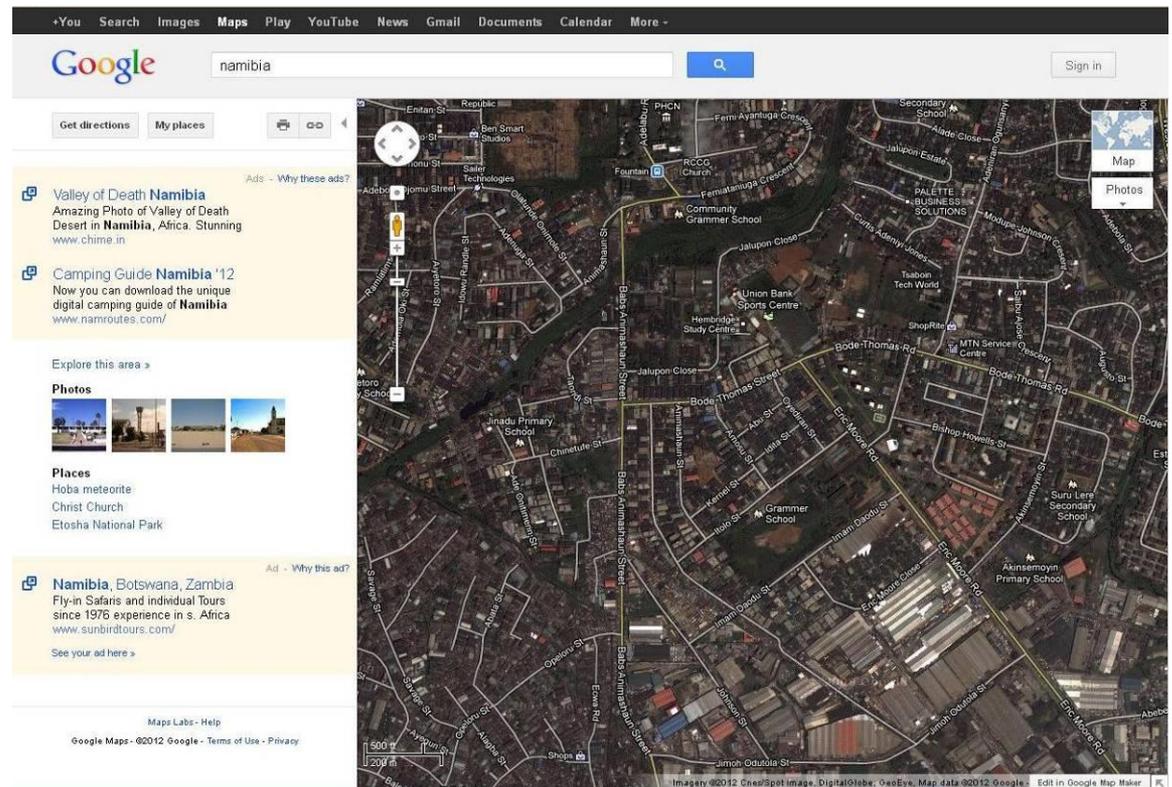
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The role of the private and non-governmental sectors

- The private sector has made geospatial information accessible to the masses.
- The increasing demand for trans-border information have, in many parts, been met by the private sector.

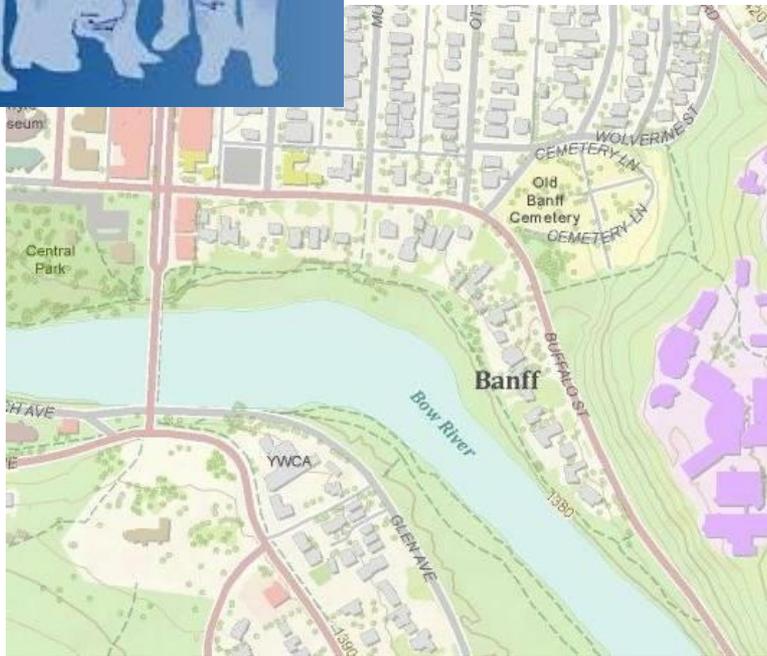


The role of the private and non-governmental sectors

- Government will likely remain the largest customers and commissioning agents for private sector geospatial information.
- Private sector will face challenges – for example, creating and finding opportunities outside the government and NGO markets, and funding models will increasingly need to be driven by either value add-ons, or through other means.
- Government release of open data, means the private sector may have to focus elsewhere in the value chain, and will likely lead to greater public-private partnerships.



The role of the private and non-governmental sectors



- Volunteer Geographic Information (VGI) may act as a valuable mechanism to encourage public participation and engage and empower citizens.
- User led VGI and crowd sourced methods, in active partnerships with the NMCAs, may lead the way in how these methods are integrated most effectively.



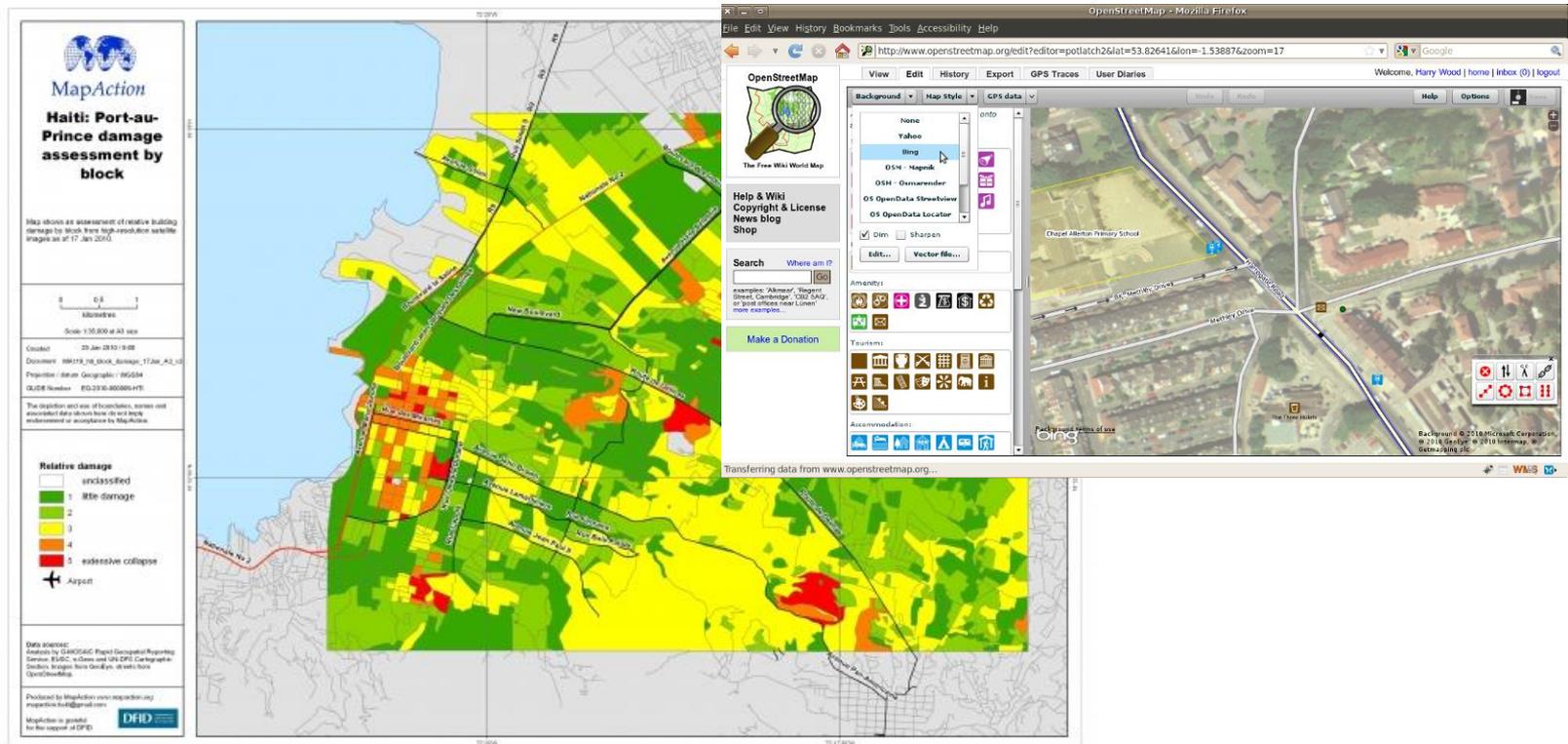
The role of the private and non-governmental sectors

- VGI has the potential to enable a user's view of their environment, which if utilised by policy and decision-makers, will allow for potentially more effectively targeted interventions and more tailored public services.



The role of the private and non-governmental sectors

- VGI bring many benefits, and its use is likely to continue growing – it will be in addition to, NOT replacement of, a wide range of quality-assured, maintained geospatial information from other sources.



The future role of governments in geospatial data provision and management



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The future role of governments in geospatial data provision and management

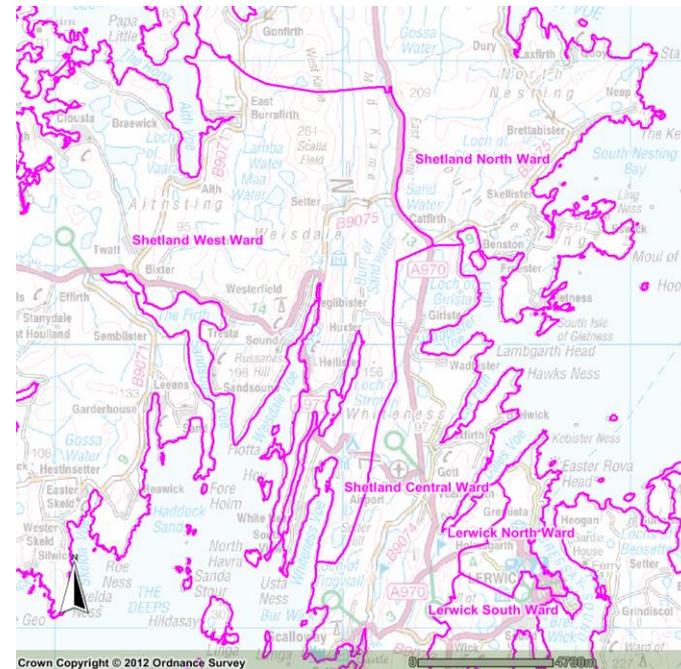
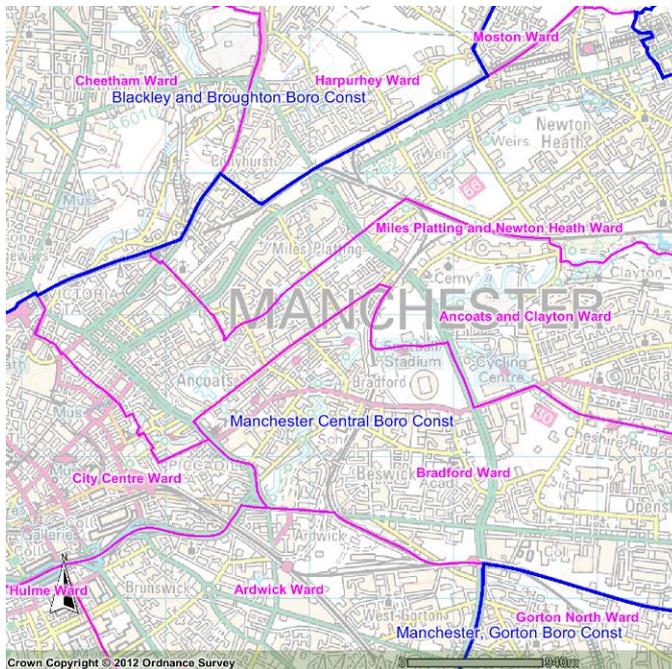


- Unlikely to wholly rely on data from the private sector and VGI community.
- Unique position to consider geospatial information requirements for society as a whole.
- Government has a key role to facilitate collaboration between all 'actors' and support all sources of information.

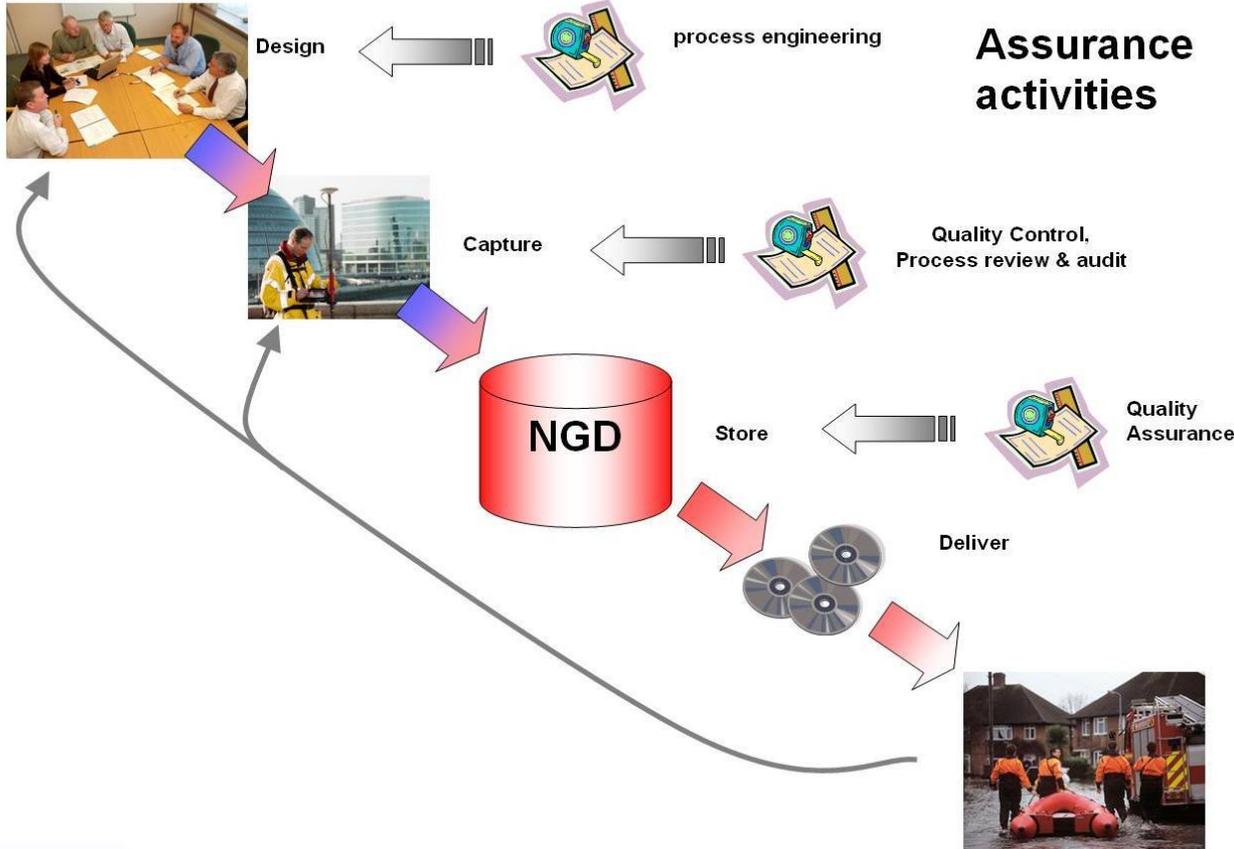


The future role of governments in geospatial data provision and management

- Bridging the gap between authoritative and crowd sourced data.
- Moving away from competition and more towards collaboration or “coopetition”



The future role of governments in geospatial data provision and management



- Increase in the number of sources of geospatial information will challenge NMCA's, forcing a reconsideration of the traditional role played by government in collection of and provision of geospatial data.



The future role of governments in geospatial data provision and management

- End-users should be able to consume government-assured spatial data with the level of trust in quality as they do when they get water from the tap – they are going to get what they expect.



UN-GGIM Committee of Experts

- Evolving a shared vision for the future in management of geospatial information nationally and globally – we want **your** views.



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